Earn Influence By Leading Projects

Humane leadership

requires

Consent

Consent

requires

Earned Influence

Earned Influence = EI(RUV)

- **Relevant**
  - To your organization
  - To yourself – values
  - Aligned values and purposes?
  - Argot
- **Unique**
  - What YOU can offer
- **Visible**
  - Quiet start, but getting shinier and louder

How Project Leadership Earns Influence

A project can be seen as a discrete set of opportunities to earn influence.

The project should be

- **Relevant** to the team's and organization's values and goals
- **Uniquely** contribute to fulfilling work and felt change
- **Visibly** make progress toward shared goals

Earn Influence By Being

R = Curious to gain relevance
U = Creative to be unique
V = Courageous to become visible

Lead Your Project

Leading = improving performance

Improve performance in projects by

- Creating a complete view of the work to be done
- Removing obstacles to success
- Optimizing the focus and pace of work
- Holding the project's completion across time

Review Prior Projects

Research Projects

- Field research on client needs - especially for underserved populations
- Grant and internship opportunities research and outreach
- Research of best practices and solution options for fire & housing recovery

Organizational Development Projects

- Process redesign and optimization
- Cross-silo communication improvement
- Refinements of existing systems and related procedures
- Development of training content

Check Your Project Against the Required Elements

Choose a project that is:

- **Relevant** to you and your organization needs and aspirations (or suffering)
- **Beneficial** in unique, visible, next-level ways
- **Discrete** enough to allow for impactful, visible progress over the next ten weeks
- **Dependent** mostly on your own efforts, to give you a controlled environment