What Project Shall I Choose?

Choosing a Project

It is important to choose a project so you have something to focus your performance improvement efforts around. A project gives your humane leadership structure, focus, and reality.

Choose a project that is:

- **Relevant** to you and your organization needs and aspirations (or suffering)
- **Beneficial** in unique, visible, next-level ways
- **Discrete** enough to allow for impactful, visible progress over the next ten weeks
- **Dependent** mostly on your own efforts, to give you a controlled environment

Why Projects Are Important

You need to choose a project to add purpose, relevance, and depth to your learning.

Transformation doesn't happen in the status quo.

Projects create opportunities to:

- Step into serving others, finding relevance, and make promises
- Encounter the ambiguity, complexity, and uncertainty of the world
- Engage with your own abilities, habits, and challenges
- Empower yourself to pull what you need from life to keep your promises