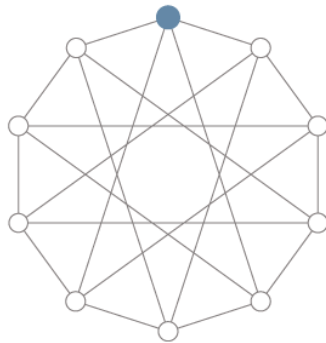# P(RUV)
Relevant, Unique and Visible

A Wisdom Jig from

Power/Earned influence is a function of being relevant, unique, and visible or P(R, U, V)

Things I could do to earn influence that might be relevant and unique

Relevance v. Uniqueness – sort the things you could do into this matrix to focus your efforts

Relevant, not unique	**Relevant, unique**
Not relevant, not unique	Not relevant, unique

Ways to be more visible doing the relevant, unique items