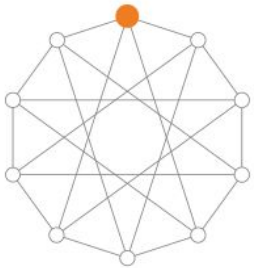
Search For More Powerful Models

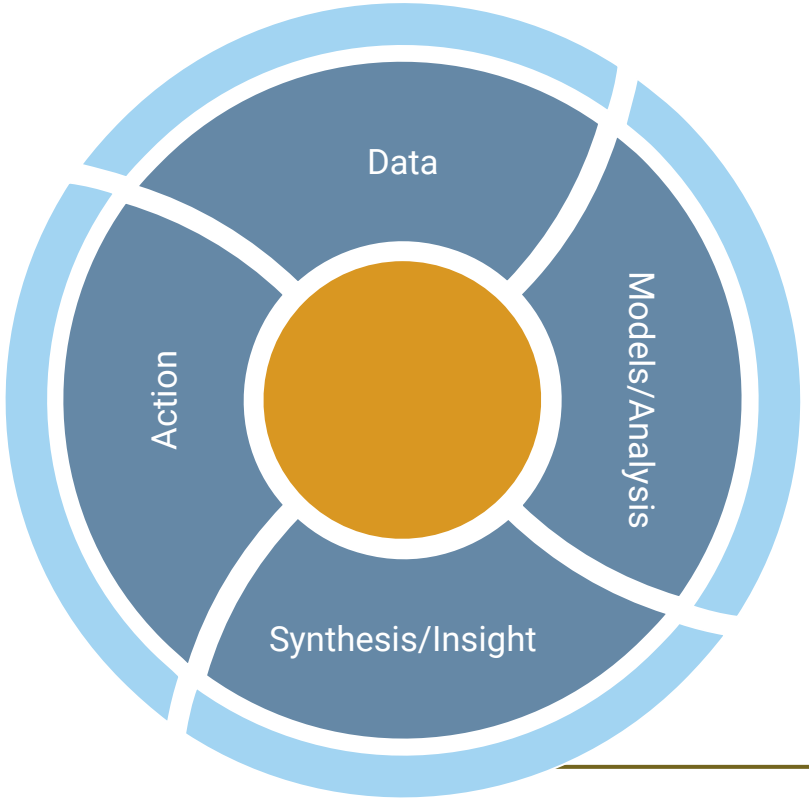


Humane Leadership Institute

Quality Models Create Quality Thoughts and Actions

Add quality thought to improve your decisions and actions

1. Discover complete, diverse sources of meaningful data
2. Experiment with more useful mental models for your analysis
3. Focus on synthesizing your analytical insights into actionable plans



Searching For Better Models

Find articles by thought leaders - they are usually the ones creating new models

- Who are the thought leaders?
  - Look for interesting images - Google your topic, but look at the images
    - The most complex and interesting images are often evidence of the most nuanced and informed thinking. Look at the page the image is found in, find the author and google that person to find more of their thinking.
  - Google Scholar to find academic sources on your topic
  - Site: e.g. “site:mckinsey.com strategy model -swot”

